



Eddy M. Martínez

Biography

Mr. Eddy M. Martinez is the Minister of the Center for Export and Investment of the Dominican Republic (CEI-RD), and President of the Parque Cibernético de Santo Domingo (PCSD), government institutions that promotes national strategic export and foreign investment opportunities and works hands-on with local and foreign enterprise to facilitate business activity.

Before assuming his position at CEI-RD in August 2004, Mr. Martínez worked as the Director of Science, Technology, and Innovation at the Global Foundation for Democracy and Development (FUNGLODE), a not-for-profit think tank founded and headed by Dr. Leonel Fernández, current President of the Dominican Republic. While at the Global Foundation, Mr. Martínez led applied research efforts and drafted national policy proposals for numerous projects. During this time, he also launched his own entrepreneurial venture, Expansion Consulting Dominicana, S.A., a consulting firm which provides advisory and marketing services to foreign and local firms

Prior to the creation of Expansion and his tenure at the Global Foundation, Mr. Martinez served as the founding Executive Director of the Dominican Republic's Office for the Promotion of Foreign Investment (OPI). During his tenure at OPI, Mr. Martínez vigorously promoted the policy changes and modernization efforts to help transition the Dominican Republic from a predominantly agricultural and light manufacturing-based economy towards a higher value-added, service-oriented one. He successfully championed the Dominican Republic's first entirely science-and-technology-focused industrial project, CyberPark/ITLA.

Mr. Martinez has also served as the Executive Director for the Association of Free Zones in the Dominican Republic (ADOZONA), been an Economic Advisor to the Technical Ministry of the Presidency focusing on international trade and investment, and spent six years with the Dominican Republic Center for the Promotion of Exports (CEDOPEX), holding positions both in the Dominican Republic and in New York.

Mr. Martinez's academic background includes a Masters of Arts in Economic Development and International Relations of the FLASCO and a Bachelor of Economics and has had extensive training in the area of FDI from institutions such as IDI in Ireland, MIGA, TSG and the promotion agencies of Chile and Argentina. He recently did the Entrepreneurship Development Program of the Massachusetts Institute of Tecnology, and the Global Senior Managment Program with the Instituto de Empresa of Madrid, Spain, and the Chicago Business School. He has written and published several articles, presentations and research papers on the subject of economic development and the international competitiveness of the Dominican Republic.